

... *Ready to Go* FROM STRENGTH TO STRENGTH

THE Dedicated 2 Weddings very own Eternity Tartan is proving to be a real hit throughout the length and breadth of Scotland.

The design was the brainchild of Dedicated 2 Weddings director Linda Carrol and kilt specialist Mike King of **Philip King Kiltmakers**.

Originally it was launched to serve the North-east market but has quickly become a regular fixture in the central belt and beyond.

The Eternity Tartan is woven by **Marton Mills** and features a prominent champagne colour throughout the kilt and additional accessories and is finished off with a smart grey marl jacket.

It is stocked in Aberdeen by among others specialists **Philip King** and **Neil Selbie** but now several central belt operators have taken delivery of it.

Linda, who first established Dedicated 2 Marketing six years ago before going on to create the Dedicated 2 Weddings brand, is proud the creation is proving to be a real success.

"We've received some fantastic feedback from a number of our different customers who all really seem to like the Eternity Tartan," said Linda.

"We pride ourselves at Dedicated 2 Weddings in helping brides and grooms enjoy their special day and this is just another additional extra we can now offer along with assisting with everything else.

"With the wedding season now in full flow the Eternity Tartan is sure to be in demand again and we'd be delighted to see it on show throughout the country."

Mike, who stood down from his position in November to be succeeded by his son Zak, is extremely pleased with the response the Eternity Tartan has already generated.

"There's little doubt the Eternity Tartan is now one of the most popular on the market whether it is for weddings, graduations, proms or other special occasions," said Mike.

"It's always pleasing when you are able to carry through a concept from start to finish and then for the final product to prove to be a real success.

"What has been even more rewarding has been the fact it has been well received in the central belt, an area we hadn't even considered targeting.

"We're now extremely hopeful the Eternity Tartan can go on from strength to strength in the future and establish a place as one of the most popular designs around."

Watch this space for news on more exciting creations from the Dedicated 2 Weddings team.

Eternity is forever ...

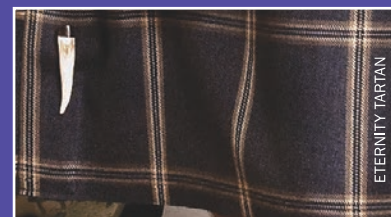


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